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BENEFITS OF OUTDOOR EXPLORATION



Creates opportunities for social interaction and collaboration



It gives children a chance to take appropriate risks



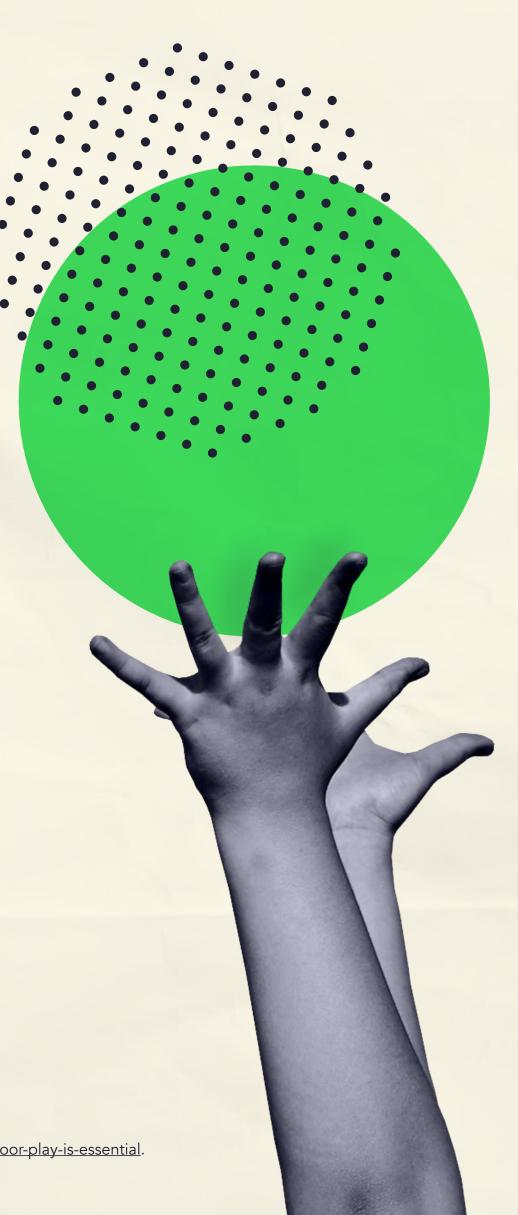
It promotes good physical health



It invites new contexts for learning



It promotes better sleep





CHILDREN TODAY SPEND LESS TIME OUTDOORS THAN ANY OTHER GENERATION.



+ DECLINE IN PHYSICAL ACTIVITY FOR 6-13 YEAR OLDS

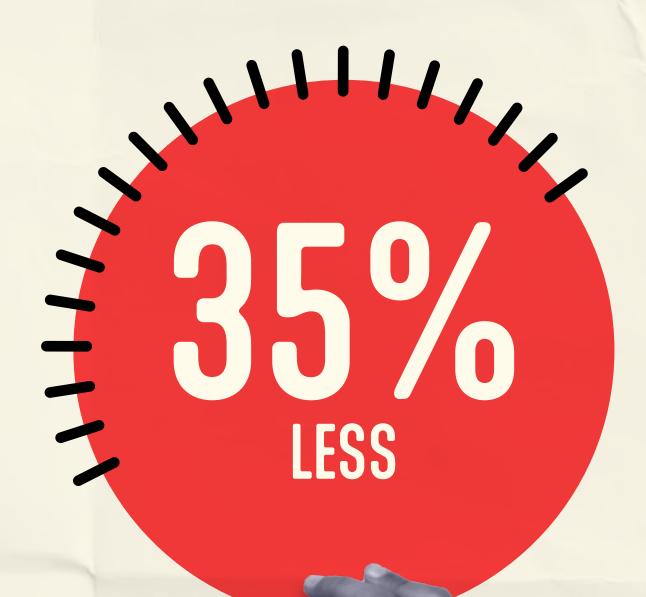
Baseline statistic from 2016-2017

25.9%

23.6% Statistic from 2020-2021

COMPARED TO THEIR PARENTS

American children spend *less time* playing outside compared to their parents when they were kids.



THEIR PARENTS
SPENT MORE TIME
PLAYING OUTSIDE.



WHY CHILDREN SPEND LESS TIME OUTSIDE

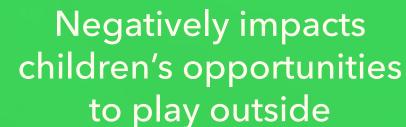


RAPID URBANIZATION

Traffic
Air Pollution
Urban Heat island effect



Reduces natural green spaces & biodiversity





SCREEN TIME

2-17 year olds spend more than two hours of screen time per weekday, in addition to screen time spent for schoolwork.



SAFETY CONCERNS

50% of parents surveys cited "fear of strangers" as the reason for preventing their children to play outdoors.

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NEGATIVE IMPACT OFDECREASED PHYSICAL ACTIVITY

The prevalence of *obesity for 2-19-year-olds* in 2017-2020 was 19.7% and affected about 14.7 million children and adolescents.

CHILDHOOD CHILDHOOD OBESITY



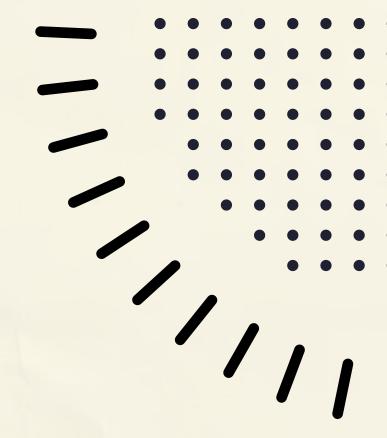
- A study found that 6-17-year-olds who reported no exercise were twice as likely to have mental health problems, particularly related to anxiety and depression.



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[Pediatrician]

The Benefits:

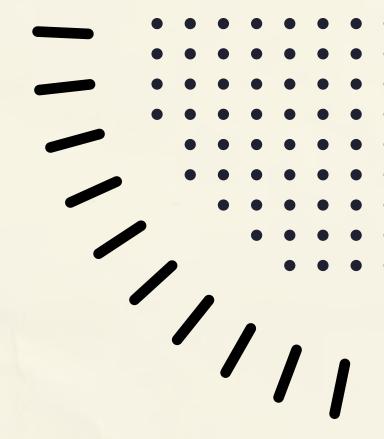
- It is a time for *free play* and a good opportunity to use their *imagination*.
- They can *learn* about their environment and science.
- A great way for them to learn to work out differences and improve their social skills when playing with friends.
- From a medical perspective, outdoor exploration is a great way to get exercise and vitamin D. Playing outside will also decrease children's sedentary and mindless hours on electronics.

Major challenges that hinder outdoor exploration:

- Their environment. They may live in an urban area, depending on an adult to bring them to a park.
- There are also *safety concerns*. Parents are hesitant to let their kids play outside for fear of kidnapping, getting hit by a car, or just getting in trouble one way or another.



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[Pediatrician]

Effective Strategies to motivate children to explore the outdoors:

- Motivate by example. As a parent or adult, go with your child to the playground, the backyard, or even a simple walk/bike ride. This allows for activity but also conversation and quality bonding time.
- If the child does not want to participate, make it a point to go out without them (when safe). Children are curious in nature, and they will follow next time.

The role of parents and caregivers:

- Caregivers and parents are the guides to outdoor exploration.

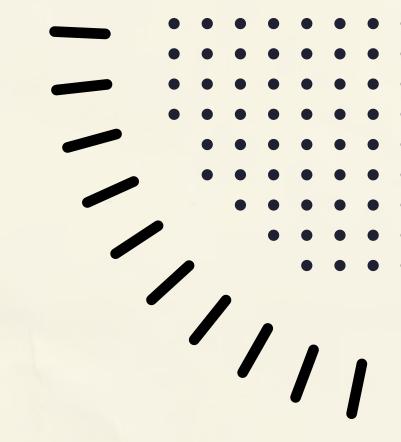
 They are the ones who are in a position to teach children how to play and create.
- A child must first see that mud can be used to make cakes for a tea party or that sticks can be swords. Parents then encourage the child to further build on that foundation.



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Time spent outdoors:

• I play outside at least 1-2 times a week. I don't think I play outside enough, and it's because I don't ask a lot. It's because my friends aren't always outside playing.

Outdoors or inside play:

• I like playing inside because everyone in the family stays inside.

I like playing with my friends, but I like hanging out with my older sisters more. Since they are always inside, that's where I want to be.

Parent/caregiver motivation:

• I am not always told to go out and play since everyone is always busy with work and school.

How to be encouraged to explore the outdoors:

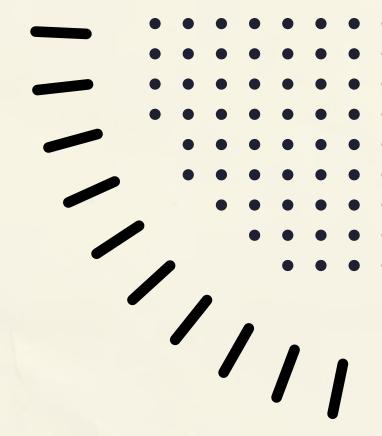
• If I were given a prize, then I would want to play outside even more.

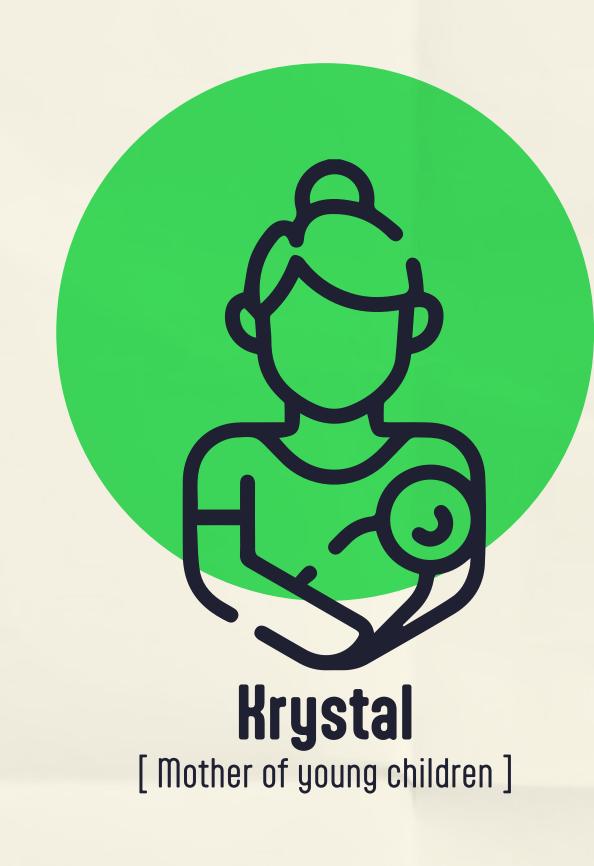


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Concerns that may hinder outdoor exploration:

• Seasonal allergies and ticks. We live in the North West; therefore, tick-borne disease is very common. Allergies sometimes progress to a cold.

How you motivate and engage your children in outdoor exploration:

• We love to do easy hikes as a family. The kids also love to run and climb. They love to climb trees and jump in the water when they see a small lake or stream. Because they're kids, they love to get messy. Nature gives them that outlet.





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Caley Babysitter]

Time spent outdoors:

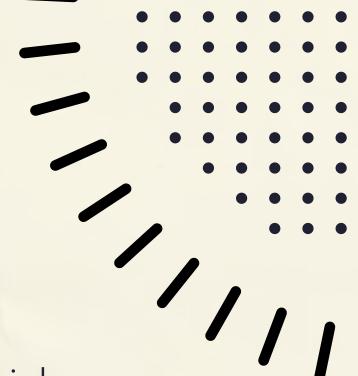
• On average, the children I babysit spend 1-2 hours outdoors. I think the children could spend more time outdoors, especially those families who spend a lot of time using electronic devices.

The challenges that hinder outdoor exploration:

- I am usually babysitting during the evening, so the children aren't able to spend a lot of time outdoors before it is dark outside.
- Some families do not live in a safe environment where their children can play safely outside, or they do not have a property that has the space to allow for outdoor play.

Favorite outdoor activities:

- Parks and playgrounds are always favorites for the children I babysit because they provide a variety of choices for play.
- Other games involving more imaginative play, like drawing with chalk on the sidewalk or playing "restaurant," are also highly favored and enjoyed.



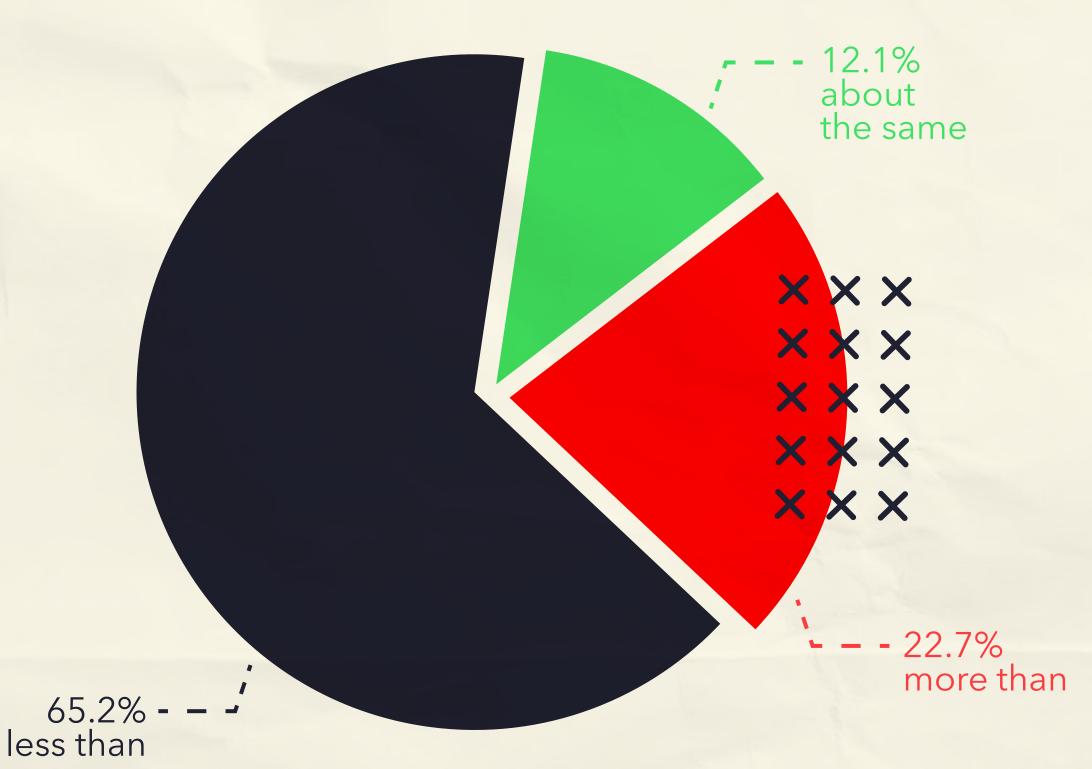


66 Participants – Adults (Parents + Not Parents)

Outdoor exploration positively contributes to a child's physical and mental development



The frequency of children's outdoor exploration today compared to past generations





Factors believed to have led to a decrease in children's outdoor play and exploration in recent years:

GADGETS / ELECTRONIGS / SCREEN TIME [47]

SAFETY (10)

PARENTING [7]

COVID19 PANDEMIC (4)

WEATHER (2)





Children spend less time outdoors due to electronic use, safety, and environmental concerns (urban neighborhoods, lack of play space near homes and backyards, etc.).

Parents and caregivers play an essential part in encouraging children to explore the outdoors.

Outdoor exploration and physical activity are vital for children's mental and physical health.

PROBLEM AND SOLUTION





THE PROBLEM

How to *encourage* children AND their parents/caregivers to spend time outdoors?



THE SOLUTION

To establish an organization that partners with local outdoor venues to promote safe spaces and encourage outdoor exploration for children and parents.



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